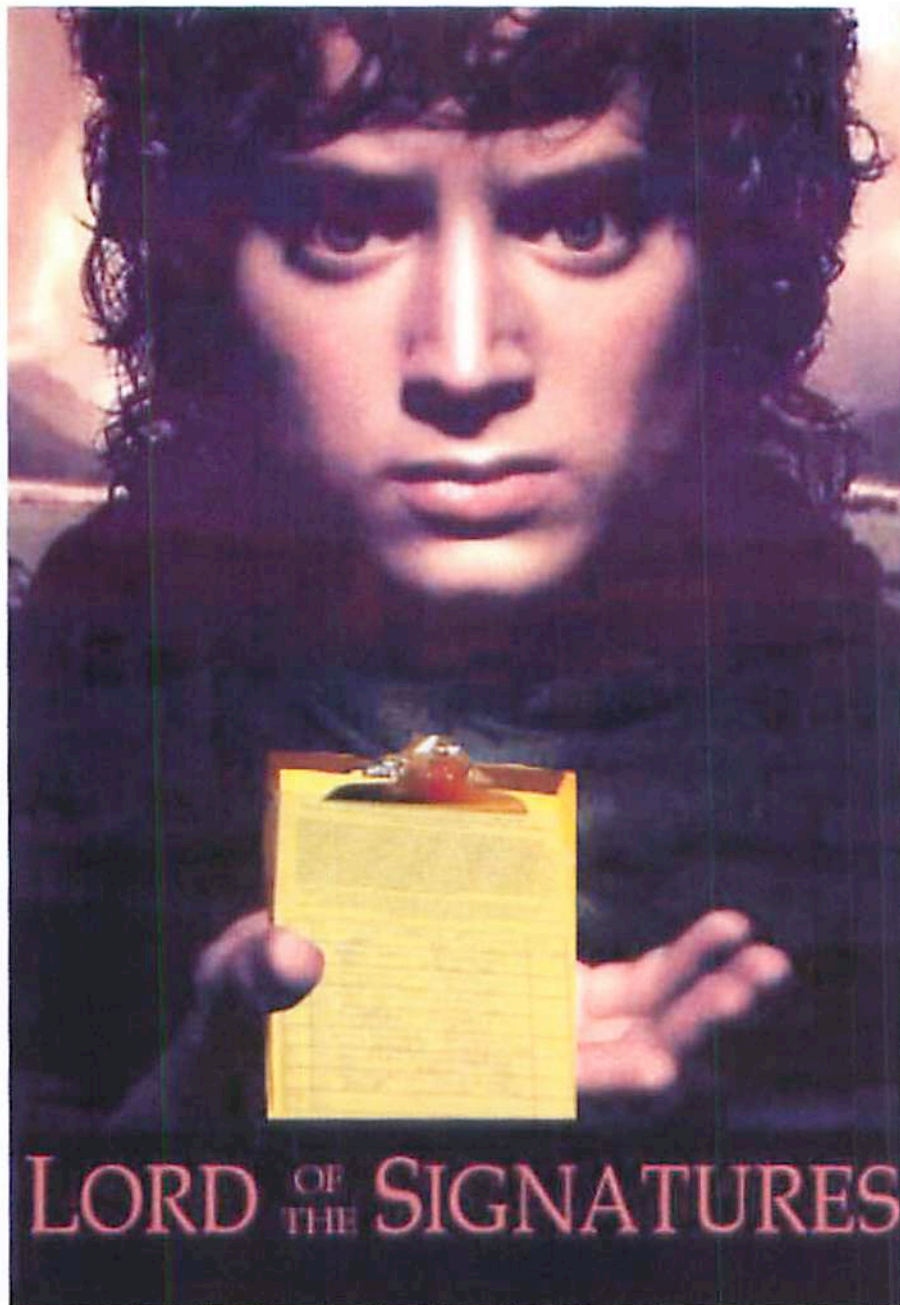


Your Appointed Task:

Gather Signatures at Lord of the Rings Movie Lines
(starting 5pm Tuesday and ending 9 am Thursday)

and become the LORD OF THE SIGNATURES



Galadriel: Even the smallest person can change the course of the future.

SARA KNOWS...



**MORE SIGNATURES
== MORE LOVE**

**Spend one hour.
get 20+ signatures
Improve the Mental
Health system.**

Great Rose Scented



Signature Gathering Opportunities



The Rose Parade

Gather Signatures of Parade Viewers:

If you want to go with a group:

When- 7:45 am- 10:30ish

Where- meet at the Target (at 777 E. Colorado Blvd.) and then walk to the parade to gather signatures of people waiting for the parade.

If possible, please RSVP to Lindsay by 7 pm on 12/31--- (310) 849-2082

Another great time to go... anytime the night of New Year's Eve and talk to people spending the night waiting for the parade!

The Rose Bowl

Gather Signatures of Tailgaters:

A good time to go- 10:00 am- 12 noon (fans get there as early as 5 am)

Walk around the parking lot to gather signatures before people head in to the game. (kick off is at 1:00... so watch out for rushing fans after noon)

Float Viewing

Go to one of the nights of the float viewing (Thursday or Friday) and gather signatures of other viewers.

The Los Angeles County Metropolitan Transportation Authority will provide regular bus service to areas near the Rose Parade, Rose Bowl Game and Post Parade areas. Buses will be originating from locations throughout the county.

Also, MTA's new Metro Gold Line makes it easier than ever to get to Pasadena. Exit at the Memorial Park, Lake, Allen or Del Mar stations. Avoid the traffic and parking hassles. Just hop on board! Call the MTA information line at 1-800-COMMUTE (266-6883).

12 QUICK and EASY ways to gather signatures during the last

12 days of Signature Gathering

1st day of signature gathering- go to a holiday party and get attendees to sign your petition. OR go to a movie line or one of the few restaurants open on Christmas day and get patrons leaving the restaurant, or in line for the movie to sign a petition.

(if you are in LA and would like to go to Canter's on Fairfax call Dena- 562.397.9231 to arrange a time to come--- 1 free bakery item for every signature gatherer!)

2nd day of signature gathering- go caroling and get everyone who likes your singing to sign your petition.

3rd day of signature gathering- go to an after Christmas sale or go to a mall where people are returning gifts. Get signatures of happy people getting good deals or better gifts.

4th day of signature gathering- go to a religious service (yours, a friend's or a family member's) and get signatures of people entering or leaving.

5th day of signature gathering- go back to work and get all of your co-workers who have not signed a petition to sign yours.

6th day of signature gathering- if you are taking visiting family or friends to an amusement park, aquarium, or museum—go a ½ hour early and get signatures before your day of fun.

7th day of signature gathering- get everyone at a New Year's Eve party to sign a petition. Make a New Year's resolution to get more signatures in the last days of the volunteer signature gathering drive.

8th day of signature gathering- go to a big football game (~the Rose Bowl) and get fans to sign the petition--- if you have a college sweatshirt of a school playing, it might not hurt to wear it.☺

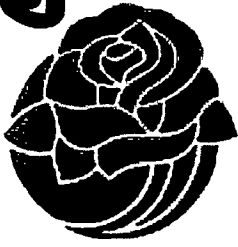
9th day of signature gathering- go to a parade and get folks watching the parade to sign.

10th day of signature gathering- gather friends and family for one final Saturday signature gathering drive at a local farmer's market, Trader Joe's or another highly people trafficked place.

11th day of signature gathering- go to all picketers of super markets and wish them a happy new year, mention how what they are picketing for- health care- is similar to what you are gathering signatures for- expanded mental health care- and ask them to sign your petition.

12th day of signature gathering- go to a local university or college and get returning students to sign your petitions.

Great Rose Scented



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ADOPT A SCHOOL SIGNATURE GATHERING EFFORT

THE STEPS:

- A. Choose a university or college.
- B. email dbloomgarden@mhala.org or call (562)397-9231 to report your school of choice and get more info about the adoption process.
- C. Gather a group of people.
(co-workers, friends, family)
- D. Gather signatures at big events, basketball games and opening days of classes.

IT'S EASY! IT'S FUN!

**IT'S THE BEST WAY TO GATHER SIGNATURES BY
JANUARY 20TH.**

IT WILL SAVE MENTAL HEALTH IN CALIFORNIA.

CALL DENA B. (562.397.9231) FOR MORE INFORMATION.



House Parties are a key part of our effort to raise money to pass the Mental Health Services Act this November.

House parties are a great opportunity to have fun with friends, family, co-workers & anyone you want to get to know.



You will get a House Party Kit- an easy step by step guide- all you have to do is host a great party and raise some money so that thousands of adults and children can get the mental health services they need!



Make your house party your own.

You can chose:

- ✓ **Where?** Have your party anywhere that is large enough and convenient.
- ✓ **When?** Evenings and Weekends are best for working folks.
- ✓ **What to eat?** Our favorite question! You can have just desserts, a BBQ or a pancake breakfast, a 5 course meal or appetizers and wine...



Use the website to your advantage- set up your house party webpage on www.campaignformentalhealth.org. It's as easy as sending an email. You can send out invitations and directions, collect and track money online, share pictures, and get people excited about your party.



Now is the perfect time to have your House Party!

Go to www.campaignformentalhealth.org and ~~start dusting your house~~ (ahem) help unlock the possibilities of the Mental Health Services Act.

Host a House Party

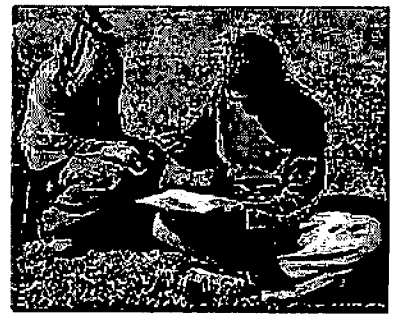


You can also contact Dena Bloomgarden to get some party planning help.

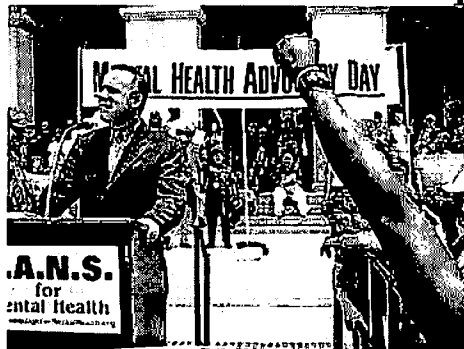
(888) 242-2522 ext 237
dena@campaignformentalhealth.org

Mental health advocates across California
proudly present the
Mental Health Services Act
on the ballot November 2004!

We gathered signatures!



We rallied at the state capitol!



Now we need everyone's support to:
Educate! Fundraise! Vote!

To learn more, set up a campaign team or organize a house party go to:

www.campaignformentalhealth.org

or contact Dena Bloomgarden at (562) 285-1330 ext 237 or dbloomgarden@mhala.org