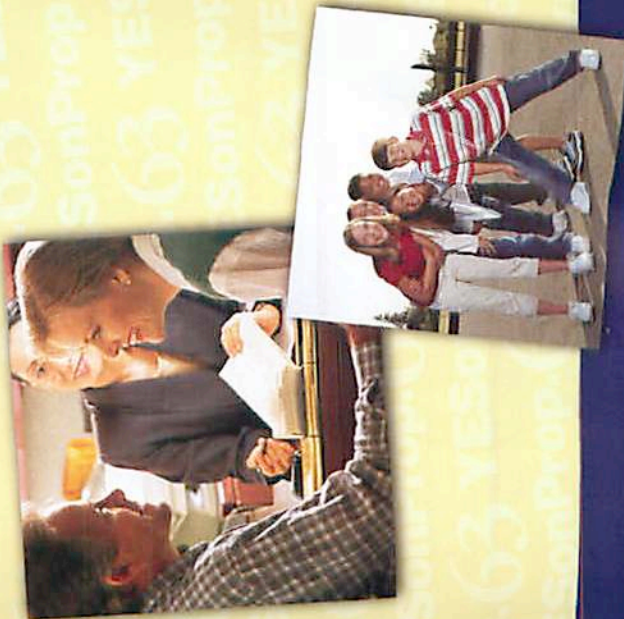


Why Vote YES on Proposition 63

The Mental Health Services Act

- ✓ To help children, adults and seniors get the care they need
- ✓ To dramatically expand mental health funding by up to \$1 billion per year
- ✓ To assist families without insurance and those whose coverage for mental health care is exhausted
- ✓ To help police focus on crime, not dealing with untreated mental illness
- ✓ To fulfill California's long-ignored promise to fully fund care for people with mental illness

Yes on Proposition 63



Who Supports Proposition 63?

- California Nurses Association
- California Council of Community Mental Health Agencies
- California Psychiatric Association
- California Psychological Association
- California Medical Association
- Mental Health Association in California
- California State PTA
- California Teachers Association
- California Police Chiefs Association
- California State Firefighters Association
- NAMI California
- California Network of Mental Health Clients
- Service Employees International Union (CA chapter)

A complete list of people and organizations is available on our website at: www.YESon63.org.



ID# 1254533

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Community Mental Health Providers, Families and Consumers, and Other Supporters of Increased Mental Health Services Funding

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All About Proposition 63

The Mental Health Initiative



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Community Mental Health Providers, Families and Consumers, and Other Supporters of Increased Mental Health Services Funding

Yes on Proposition 63
On the Ballot November 2, 2004

Proposition 63

The Mental Health Services Act

Almost half of all Californians know someone who has had a severe mental illness. And everyone knows we have not done enough to help tens of thousands of people who need mental health care, but cannot get it.

Proposition 63 is a once-in-a-lifetime opportunity to guarantee that care is available for children, adults and seniors who face disabling mental illnesses.

So what does Proposition 63 do?

- ✓ Provides comprehensive mental health care for children, adults and seniors.
- ✓ Includes mental health treatment, general medical care, housing, job training and prescription drugs.
- ✓ Supports innovative programs that have been proven to work. One such program was recently called a national model by a presidential commission.
- ✓ Pays for expanding mental health care with a new 1% tax on personal income above \$1 million per year. People earning less than \$1 million don't pay anything extra.
- ✓ Requires strict accountability for funds. An oversight panel of independent, unpaid members supervises expenditures. They can cut off funding for programs that are not effective.

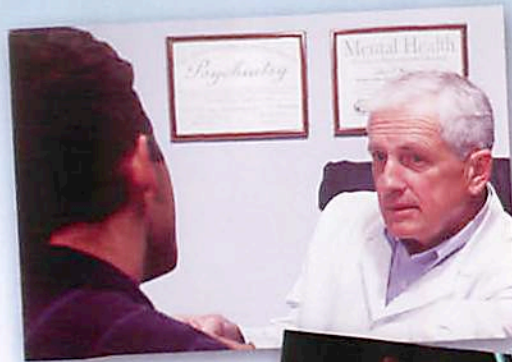
Get Involved Online!

The **YESon63.org** website contains all kinds of information, including personal stories and opportunities to get active in the campaign.

- ✓ **Get News & Information**
- ✓ **Share Your Story and Read Others'**
- ✓ **See a List of Upcoming Events**
- ✓ **Join or Form a Fundraising Team**
- ✓ **Learn About Hosting a House Party**

YESon63.org

Email: info@YESon63.org



*Together...
we can make
the difference.*



Contribution Form

We need your help to win on November 2! Please be as generous as possible. Also, please note that contributions to Proposition 63 are not deductible as charitable contributions for federal income tax purposes.

The law requires this committee to have contributor name, street address (other than a P.O. Box) and occupation and employer information on file.

Please Make Checks Payable To:
Campaign for Mental Health – Yes on 63.org

Date: _____

Amount: \$ _____

Name: _____

Street Address (Not P.O. Box): _____

City, State, Zip: _____

Home Phone: _____

Work Phone: _____

Email: _____

Occupation (Required By Law): _____

Employer (Required By Law): _____

If Self-employed, Provide Name Of Business

Credit Card Contribution Information

Online Contributions Are Fast And Secure At YESon63.org

Visa MasterCard Discover Amex

Name As It Appears On The Card: _____

If A Business Card, Business Name: _____

Credit Card Number: _____

Exp. Date: _____

Signature Of Cardholder: _____

Mail to: **Campaign for Mental Health – YESon63.org**
1127 11th, Street, #925, Sacramento, California 95814

Major funding by CA Council of Community Mental Health Agencies
and Mental Health Assn. in Los Angeles County
1127 11th St., #925, Sacramento, CA 95814
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