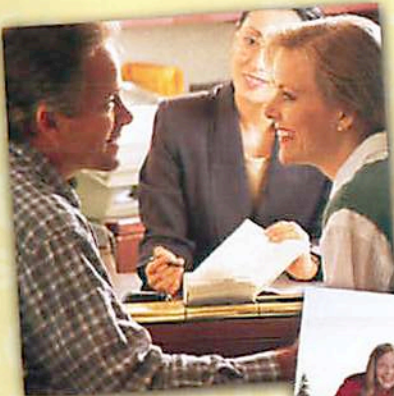


# Why Vote YES on Proposition 63

The Mental Health Services Act

- ✓ To help children, adults and seniors get the care they need
- ✓ To dramatically expand mental health funding by up to \$1 billion per year
- ✓ To assist families without insurance and those whose coverage for mental health care is exhausted
- ✓ To help police focus on crime, not dealing with untreated mental illness
- ✓ To fulfill California's long-ignored promise to fully fund care for people with mental illness

**Yes on Proposition 63**



A complete list of people and organizations is available on our website at: [www.YESon63.org](http://www.YESon63.org).

## Who Supports Proposition 63?

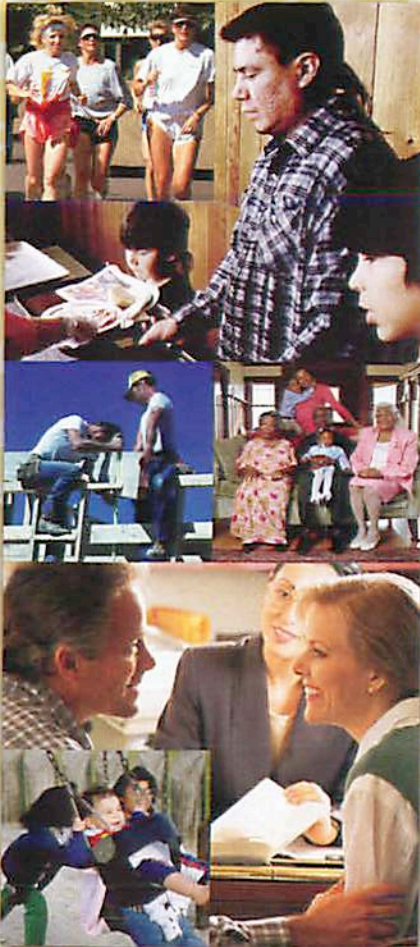
- California Nurses Association
- California Council of Community Mental Health Agencies
- California Psychiatric Association
- California Psychological Association
- California Medical Association
- Mental Health Association in California
- California State PTA
- California Teachers Association
- California Police Chiefs Association
- California State Firefighters Association
- NAMI California
- California Network of Mental Health Clients
- Service Employees International Union (CA chapter)

ID# 1254533



# All About Proposition 63

The Mental Health Initiative



Campaign for Mental Health | [YESon63.org](http://YESon63.org)  
Community Mental Health Providers, Families and Consumers, and Other Supporters of Increased Mental Health Services Funding

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Community Mental Health Providers, Families and Consumers, and Other Supporters of Increased Mental Health Services Funding  
1127 11th Street, Suite 925, Sacramento, CA 95814

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Sacramento, CA

**Yes on Proposition 63**  
On the Ballot November 2, 2004

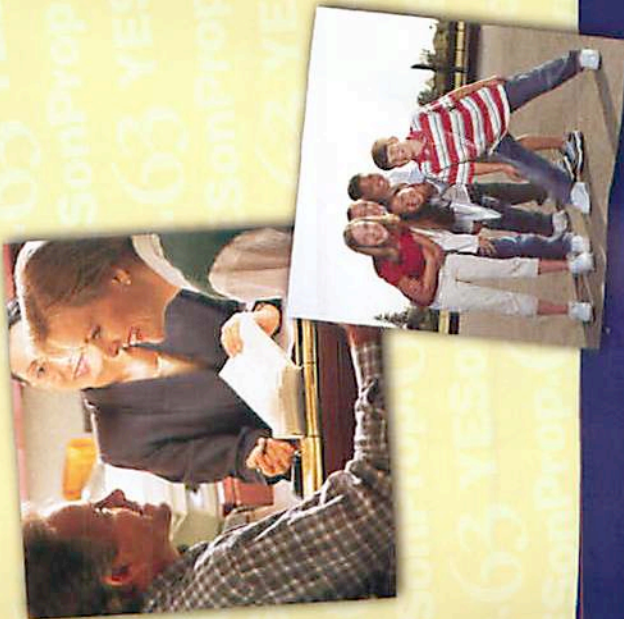


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## Campaign for Mental Health | YESon63.org

Community Mental Health Providers, Families and Consumers, and Other Supporters of Increased Mental Health Services Funding

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# Proposition 63

The Mental Health Services Act

Almost half of all Californians know someone who has had a severe mental illness. And everyone knows we have not done enough to help tens of thousands of people who need mental health care, but cannot get it.

Proposition 63 is a once-in-a-lifetime opportunity to guarantee that care is available for children, adults and seniors who face disabling mental illnesses.

So what does Proposition 63 do?

- ✓ Provides comprehensive mental health care for children, adults and seniors.
- ✓ Includes mental health treatment, general medical care, housing, job training and prescription drugs.
- ✓ Supports innovative programs that have been proven to work. One such program was recently called a national model by a presidential commission.
- ✓ Pays for expanding mental health care with a new 1% tax on personal income above \$1 million per year. People earning less than \$1 million don't pay anything extra.
- ✓ Requires strict accountability for funds. An oversight panel of independent, unpaid members supervises expenditures. They can cut off funding for programs that are not effective.

## Get Involved Online!

The **YESon63.org** website contains all kinds of information, including personal stories and opportunities to get active in the campaign.

- ✓ **Get News & Information**
- ✓ **Share Your Story and Read Others'**
- ✓ **See a List of Upcoming Events**
- ✓ **Join or Form a Fundraising Team**
- ✓ **Learn About Hosting a House Party**

**YESon63.org**

Email: [info@YESon63.org](mailto:info@YESon63.org)



*Together...  
we can make  
the difference.*



## Contribution Form

**We need your help to win on November 2!** Please be as generous as possible. Also, please note that contributions to Proposition 63 are not deductible as charitable contributions for federal income tax purposes.

*The law requires this committee to have contributor name, street address (other than a P.O. Box) and occupation and employer information on file.*

Please Make Checks Payable To:  
Campaign for Mental Health – Yes on 63.org

Date: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Street Address (Not P.O. Box): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Occupation (Required By Law): \_\_\_\_\_

Employer (Required By Law): \_\_\_\_\_

*If Self-employed, Provide Name Of Business*

### Credit Card Contribution Information

Online Contributions Are Fast And Secure At [YESon63.org](http://YESon63.org)

Visa    MasterCard    Discover    Amex

Name As It Appears On The Card: \_\_\_\_\_

If A Business Card, Business Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature Of Cardholder: \_\_\_\_\_

Mail to: **Campaign for Mental Health – YESon63.org**  
1127 11th, Street, #925, Sacramento, California 95814

Major funding by CA Council of Community Mental Health Agencies  
and Mental Health Assn. in Los Angeles County  
1127 11th St., #925, Sacramento, CA 95814  
Phone: 916-557-1166 — Fax: 916-447-2350